



# Challenge to Cross Industry Open Collaboration

18 December 2020

Yukio Ito

Chairman, Okinawa Open Laboratory  
Senior Vice President, NEC

# Contents

---

1. Introduction
2. Transit and Tourism Open Data
3. Data Utilization Use Cases Collaborating with NEC
4. End to End Network Slice Evaluation
5. 5G and IoT Projects Towards Next Generation Smart City
6. Wrap up

# 1 Introduction

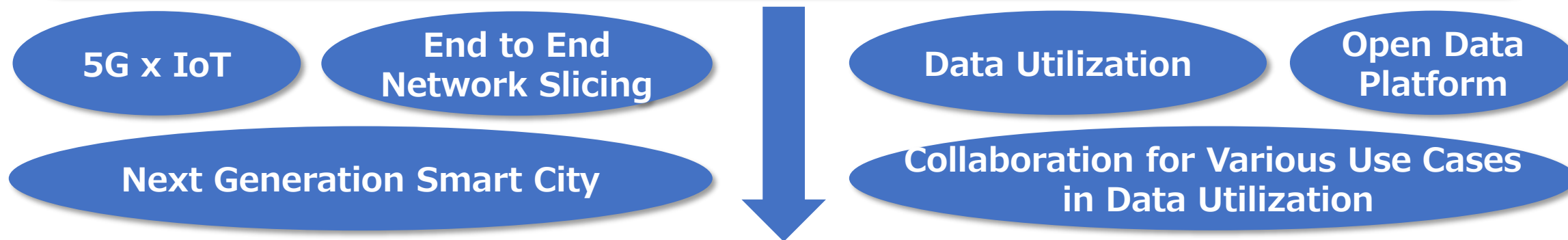
# Introduction

## Okinawa Open Laboratory (OOL)

**Vision:** Social Innovation x Digital Technologies

**Approaches:** Open Technologies x Open Collaboration

**Experiences:** Technology Verification x Use Case Studies in Okinawa



OOL Contributes to Innovation for Society, Business and Personal Life  
in the New Normal Era  
through its Open Approaches and Rich Experiences  
Looking ahead to Beyond 5G

# 2 Transit and Tourism Open Data

# Issues for Tourists

---

- Difficult to find the route data for travelling by public transportation like bus or monorail
- Poor information appeared on the well used web service like Google Maps

# To Use Rental Car



Shuttle bus waiting queue  
for rental car office  
at the airport

# To Use Taxi



# Create an Open Data Platform

Open the OTTOP web site in August 2019



Okinawa Transit and Tourism Open data Platform



Publish and maintain the open data like

- Timetables
- Location of bus stops, stations, ports
- Route data

for

- Buses
- Monorail
- Ferries

in Okinawa

Data from 53 operators are published  
among 55 operators in Okinawa

# After Publishing Open Data

Route data can be searched in Google Maps including ferries.

The screenshot displays a Google Maps interface with a route from Ishigaki Airport, Shiraho, Ishigaki, Okinawa to Funauki Bay. The route is highlighted in blue and includes a ferry segment. A callout box points to the route with the text: "Reach to the destination via buses and ferries".

**Route Details:**

- 7:24 AM (Tuesday)–11:05 AM** 3 h 41 min
  - Ishigaki-Airport Limousine Bus
  - 系統1 川原線 (桟橋通り経由)
  - 系統5 平野経由伊原間線 (上り)
  - 系統6 平野線 (上り)
  - 西表島上原航路
  - 白浜行き
  - 船浮航路
- 7:25 AM from 石垣空港 (バス) (石垣空港線・下り)**
- ¥440** 9 min
- [DETAILS](#)

**8:44 AM (Tuesday)–1:30 PM** 4 h 46 min

- Ishigaki-Airport Limousine Bus
- 西表島上原航路
- 白浜行き
- 船浮航路

**SCHEDULE EXPLORER**

**Explore Funauki Bay**

- Restaurants
- Hotels
- Bars
- Coffee
- More

# Gathering Tourist Spots Data

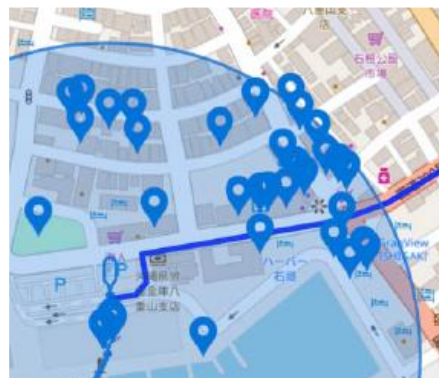
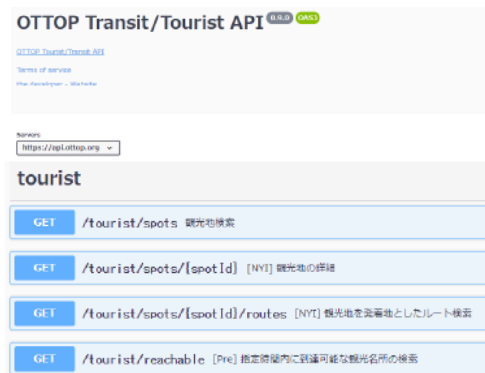
OOL has gotten approval from all of cities, towns and villages in Okinawa (total 41 municipalities) to **publish tourist spots data on the OTTOP** gathered from local tourism associations which are published on the local websites respectively

Some of the gathered data **can be gotten through APIs** like

- A list of tourist spots
- Their detail data
- Reachable spots within a certain time period

These data will be added and expanded by discussing related parties and local associations

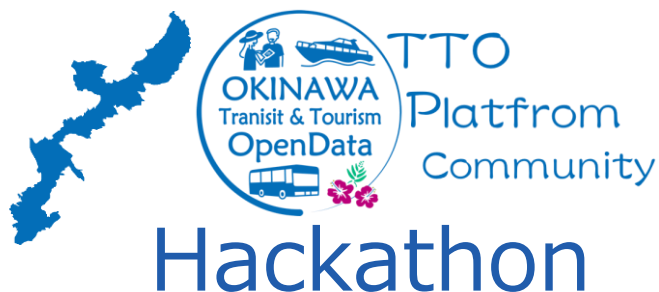
## APIs on the OTTOP



By using APIs, tourist spots and their detail data can be gotten and used by applications for tourist services like reachable spots within a certain time range

# OTTOP Hackathon

To facilitate the usage of OTTOP, a Hackathon had held in December 2019 with 31 participants including young engineers and students

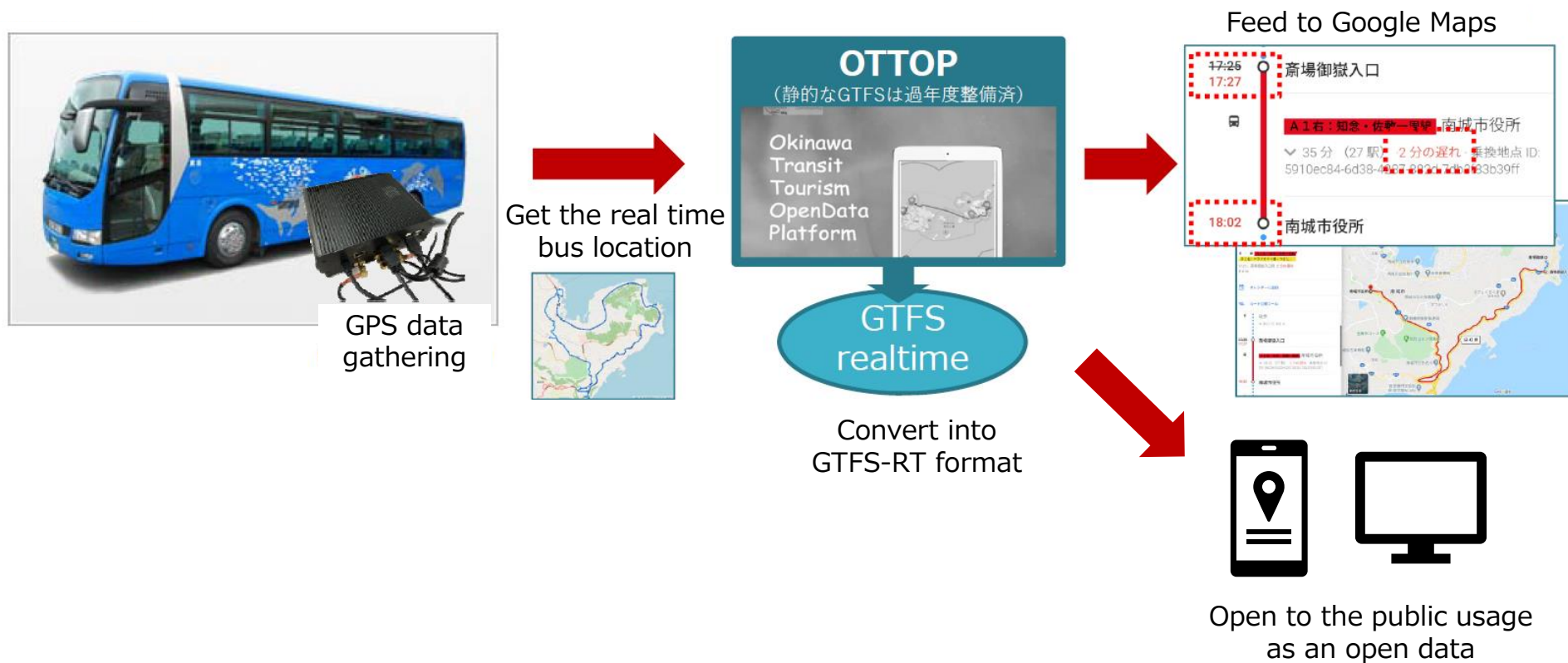


Following applications have developed in this hackathon

- Utilize free time for tourists
- My timetables
- Bus navigation for events
- Vacant parking space navigation
- Bus collection
- Smart bus navigation

# Realtime Data Gathering

Realtime bus location data gathering feature will be added to OTTOP in FY2020 for the bus routes mainly used by tourists



# Tourists Travelling Data Gathering

Tourists travelling data are planned to be gathered in FY2020 to find out issues and to consider the future enhancement of data utilization

【イメージ1:おきなわ物語アプリによる動態データ取得】



- Request for tourists to install a tour guidance application
- Get approval to acquire location and personal attribute data
- Gather personal attribute and GPS data through the application

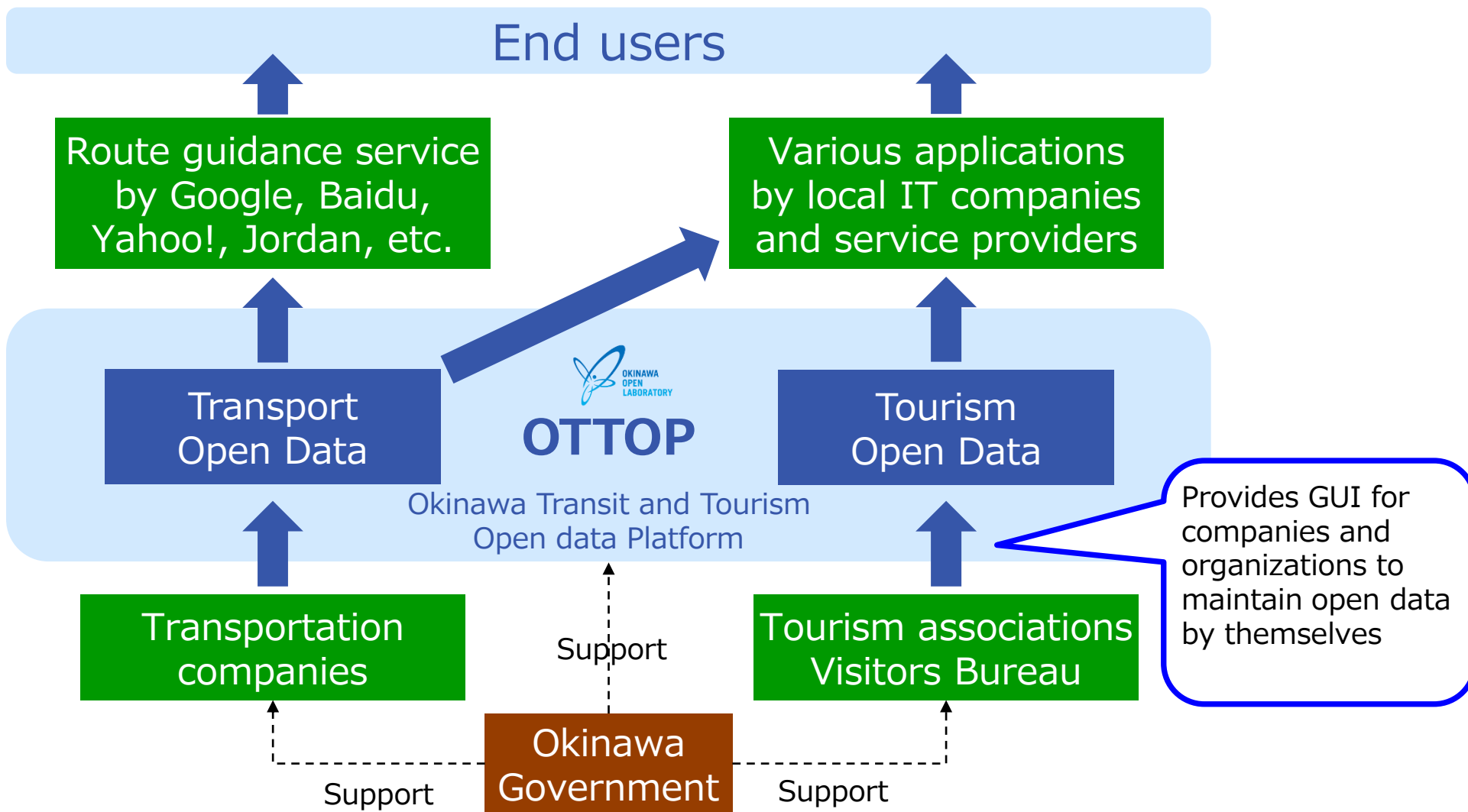
【イメージ2:レンタカーGPSの取得環境の構築による動態データの取得】



- Lent a smartphone or tablet for rental car users
- Get approval to acquire location and personal attribute data
- Gather personal attribute and GPS data for rental car users

# OTTOP Summary

Provide convenient services to end users  
by open collaboration between cross industries



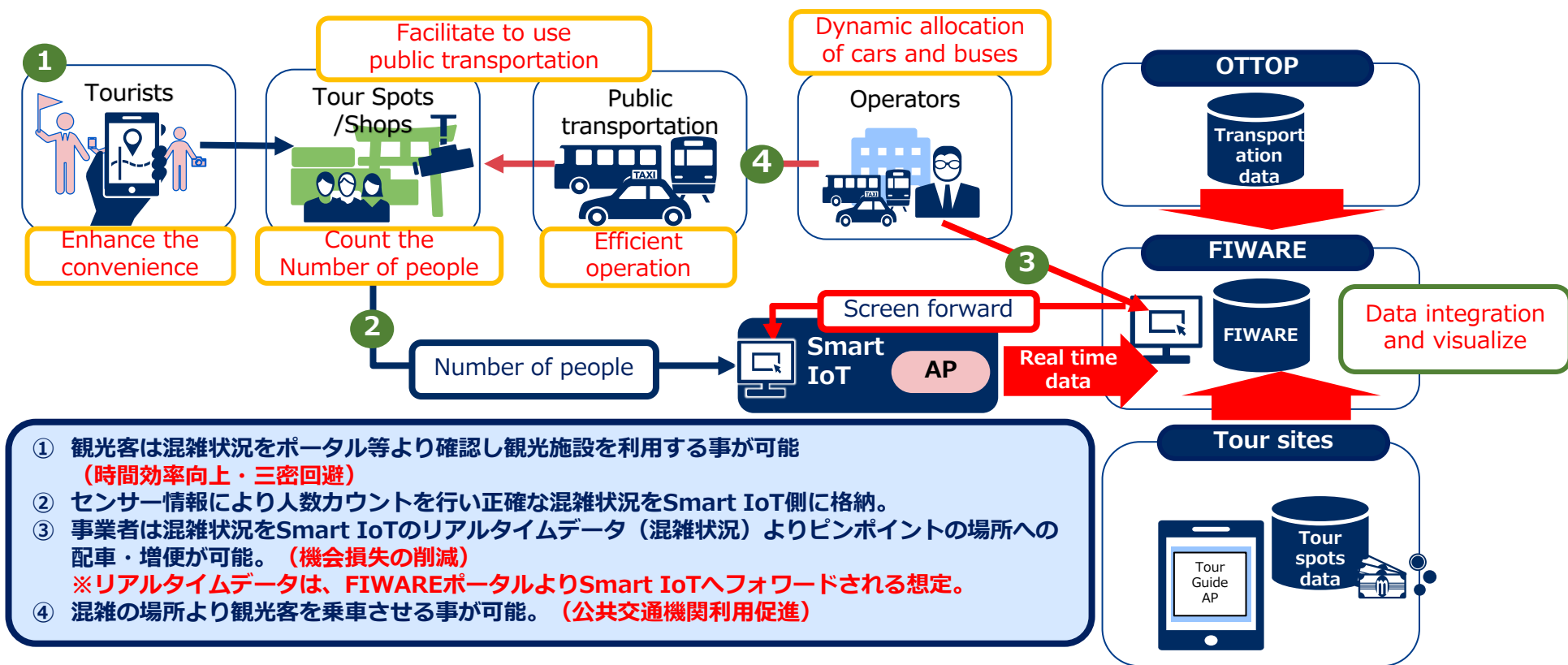
# **3 Data Utilization Use Cases Collaborating with NEC**

**Planned in FY2021**



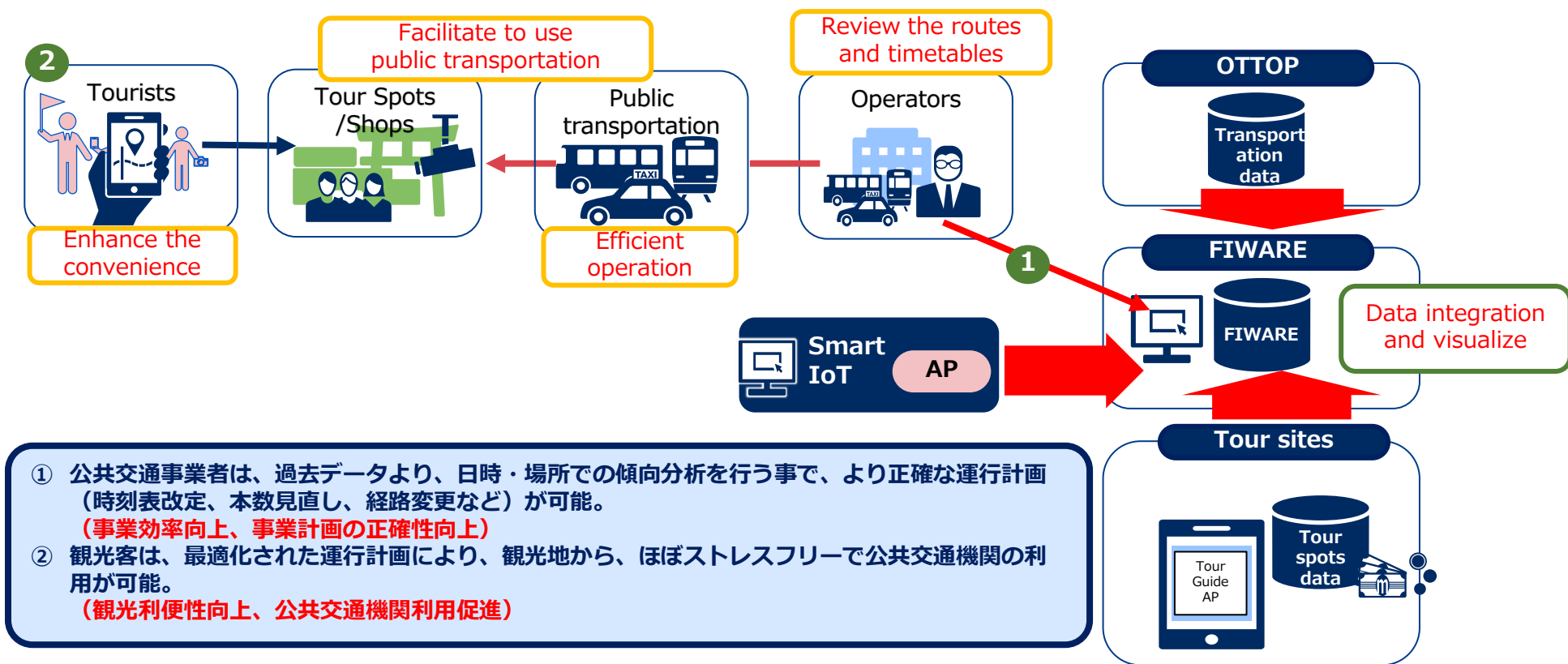
# Case 1 : Count the Number of People (Real Time)

- Count the number of people at tour spots/shops by sensors and send data to the Smart IoT system, thus tourists can see the congestion status in real time
- Public transportation operators can facilitate the usage of public transportation and can avoid opportunity loss by dynamic allocation of cars and busses according to the congestion status



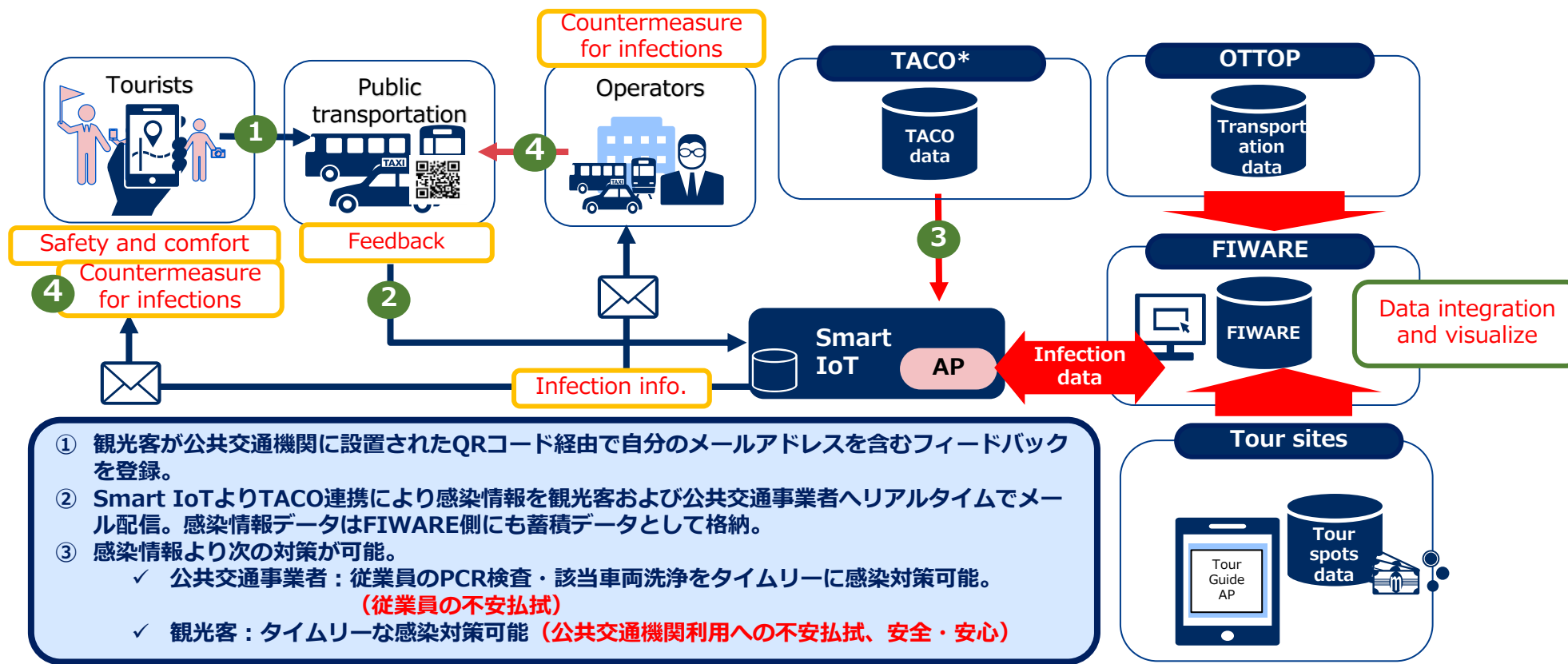
# Case 2 : Accumulated Data Utilization

Public transportation operators can create more efficient and suitable routes and timetables by analyzing the accumulated data such as number of people at each place, date and time



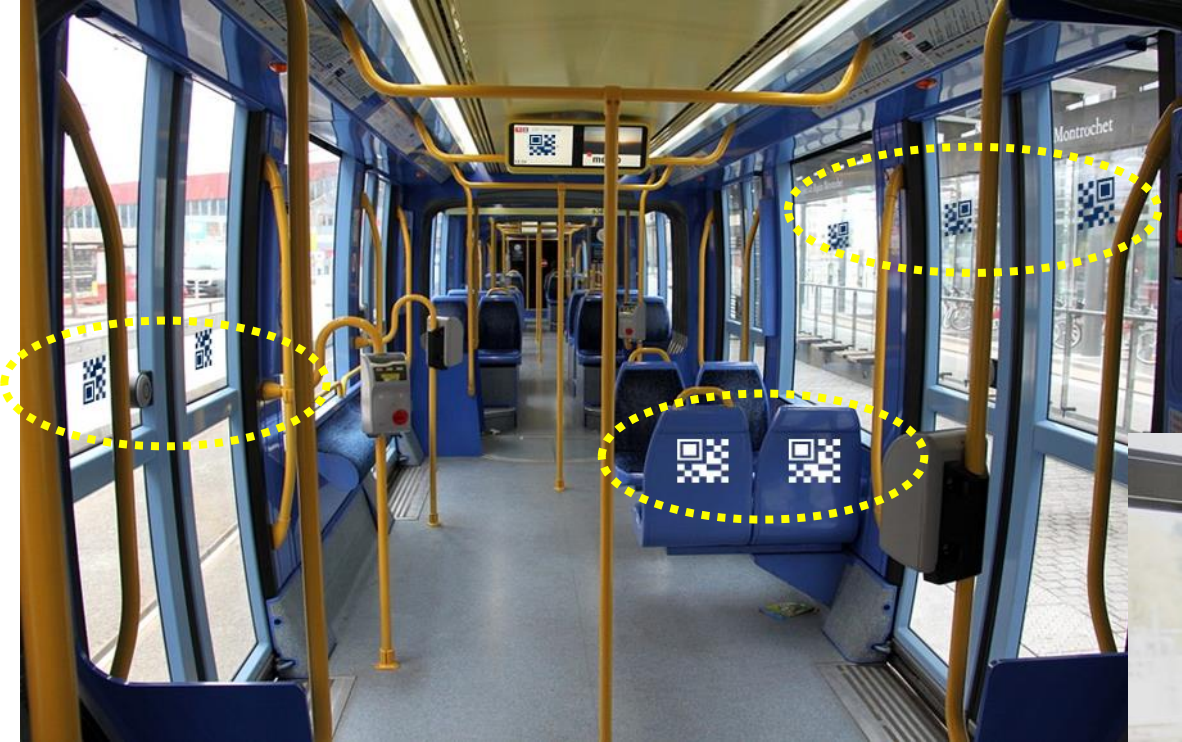
# Case 3 : Utilize QR Code (Countermeasure for COVID-19)

- By scanning the QR code in public transportation and registering a feedback to the Smart IoT system, tourists can get infection information by email if the infection happens near the QR code
- Public transportation operators can also get the infection information including date, time and which cars, then the operators can take actions for the infection



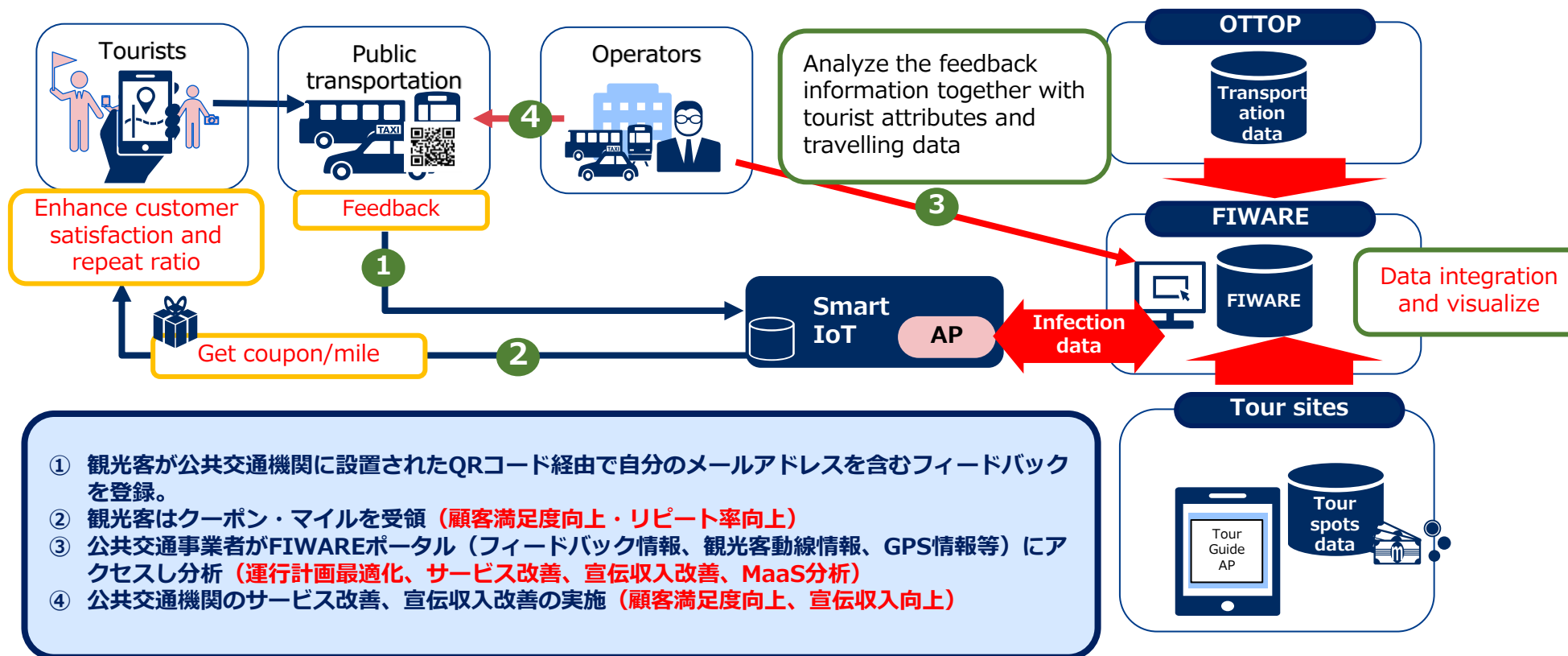
\* TACO (Traveler's Access Center Okinawa) has been established in Naha Airport to support travelers for preventing infectious diseases

# QR Code Implementation Image for Feedback



# Case 4 : Utilize QR Code (Coupon/Mile Distribution)

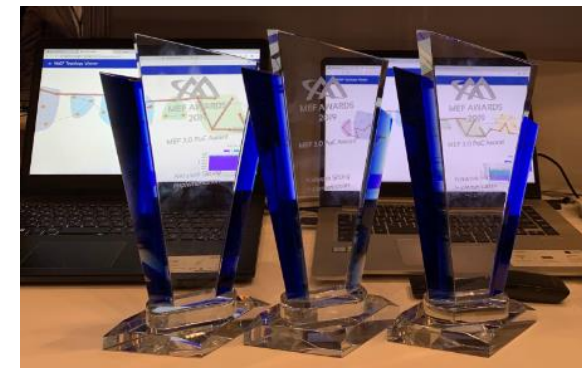
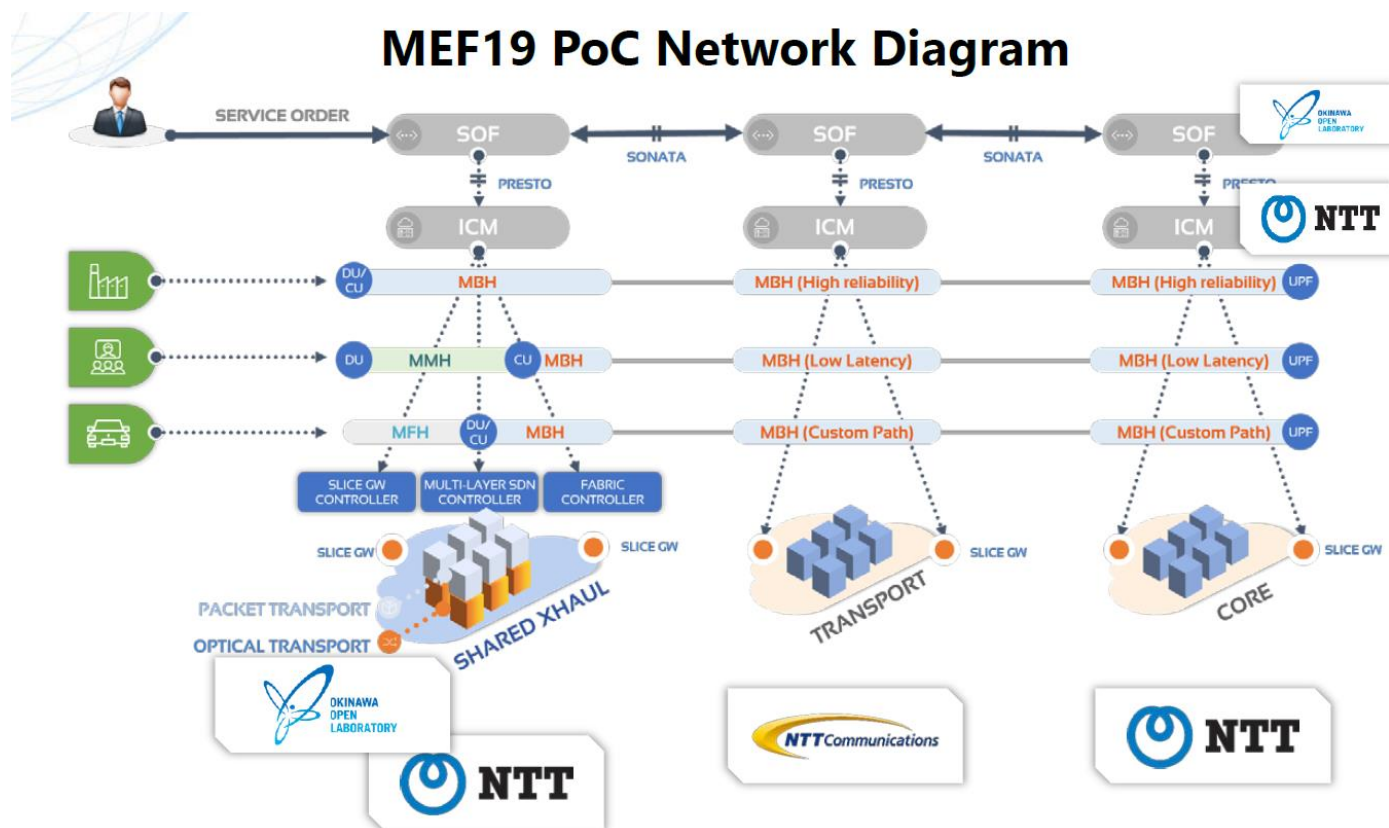
- By scanning the QR code in public transportation and registering a feedback to the Smart IoT system, tourists can get coupons/miles to discount the public transportation and tour spots/shops
- Public transportation operators can improve routes and timetables and enhance services based on the feedback information



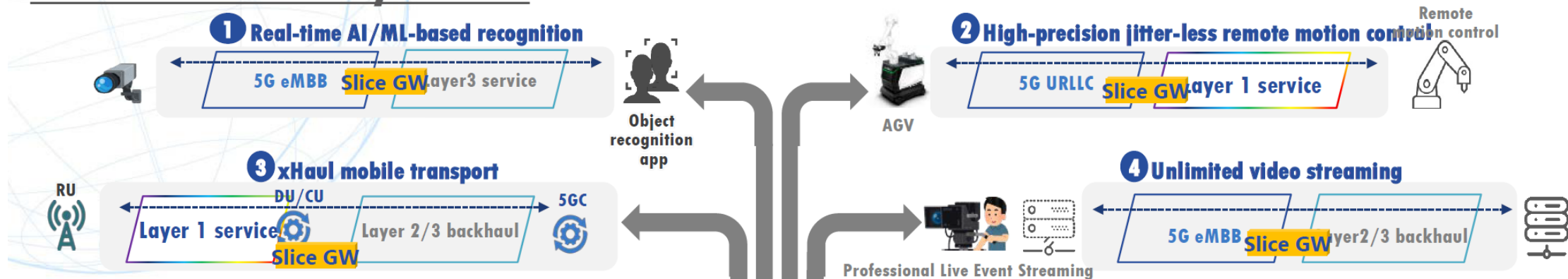
# 4 End to End Network Slice Evaluation

# MEF 3.0 PoC in 2019

- Exhibited PoC “5G xHaul Sharing as Slices with LSO Orchestration” in MEF19
- Demonstrated network slicing and multi orchestrator/controller integration on multi operator inter-connection environment
- Won “Network Slicing Implementation Award 2019”



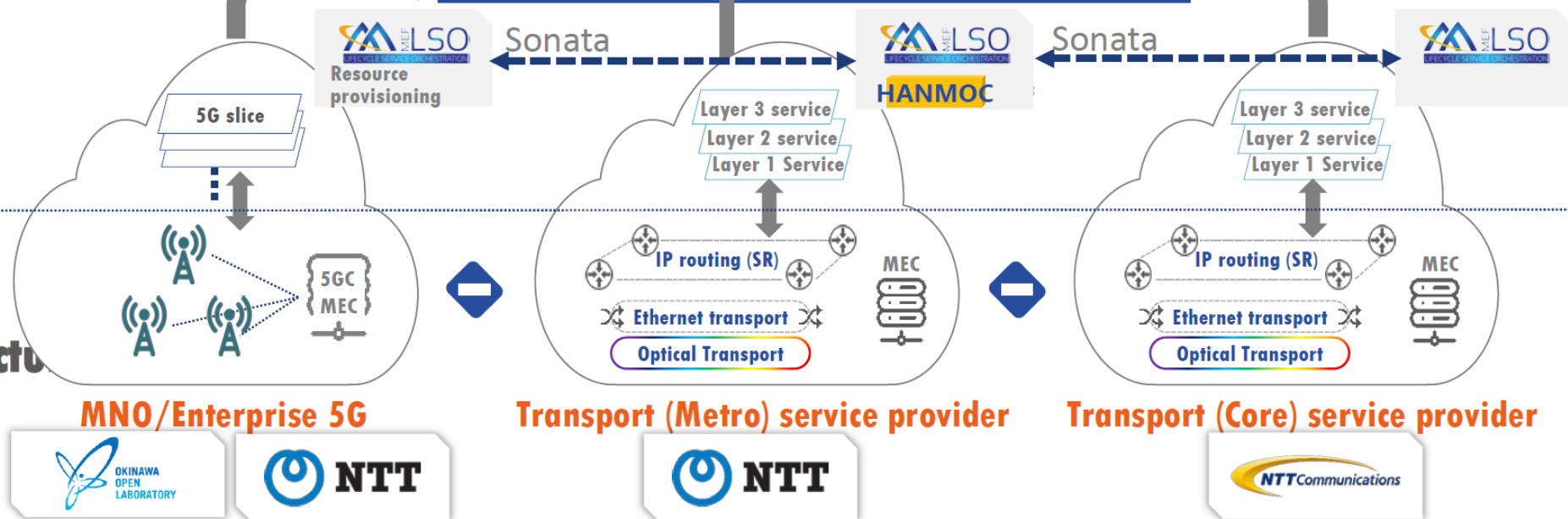
## E2E Dedicated Overlay Services



## E2E dedicated slice control and management using LSO

### Underlay Services

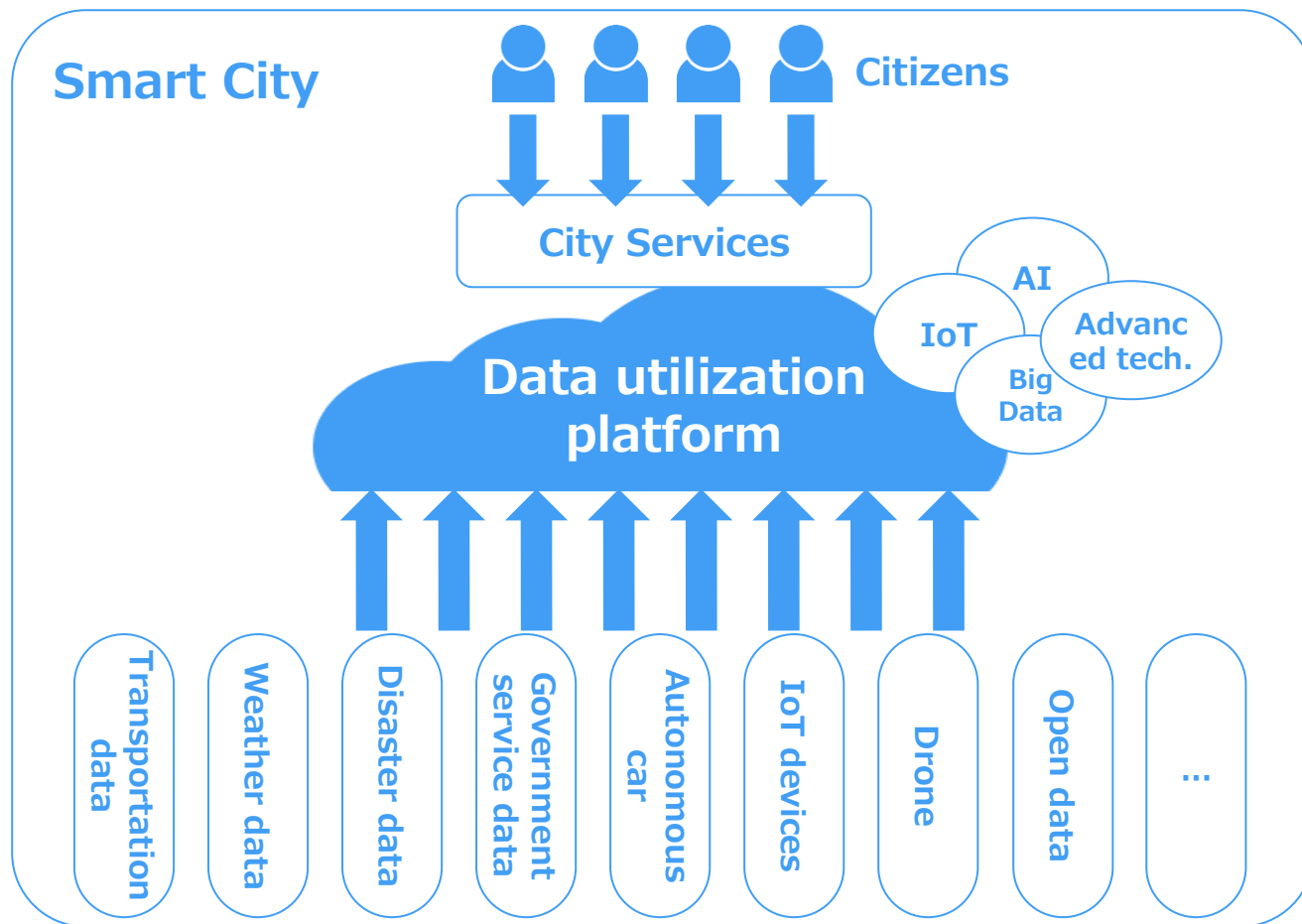
### Physical Infrastructure



# 5 5G and IoT Projects Towards Next Generation Smart City

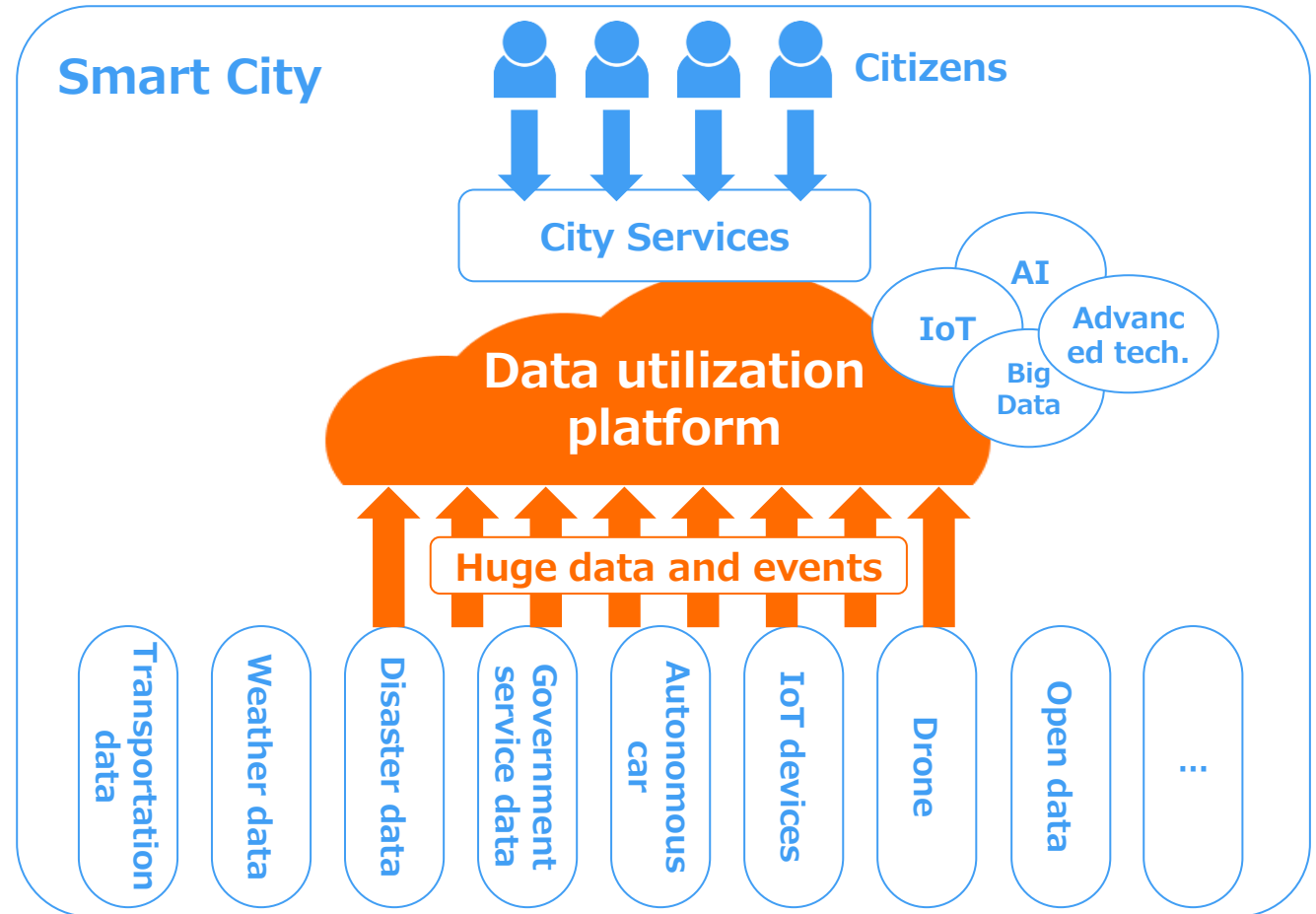
# Concept of Smart City

- Utilize the advanced technologies for urban development for citizens life and government services, etc.
- Make efficient for entire city
- Data exchange between various industries



# Requirements in Smart City (Infrastructure)

1. Platform needs to manage various kind of data and needs to develop services
2. Network needs to handle the huge data and real time events



# Approach to Meet the Requirements

---

1. Platform needs to manage various kind of data and needs to develop services

**Evaluate the integration of data utilization platform FIWARE and FaaS (Function as a Service) feature for easy service development**

2. Network needs to handle the huge data and real time events

**Utilize 5G Multi Access Edge Computing (MEC)**

- Locate the computing resource physically near place to the device or base station
- Process the data or events at the MEC for those unnecessary to send to the cloud

# Approach in the IoT Project

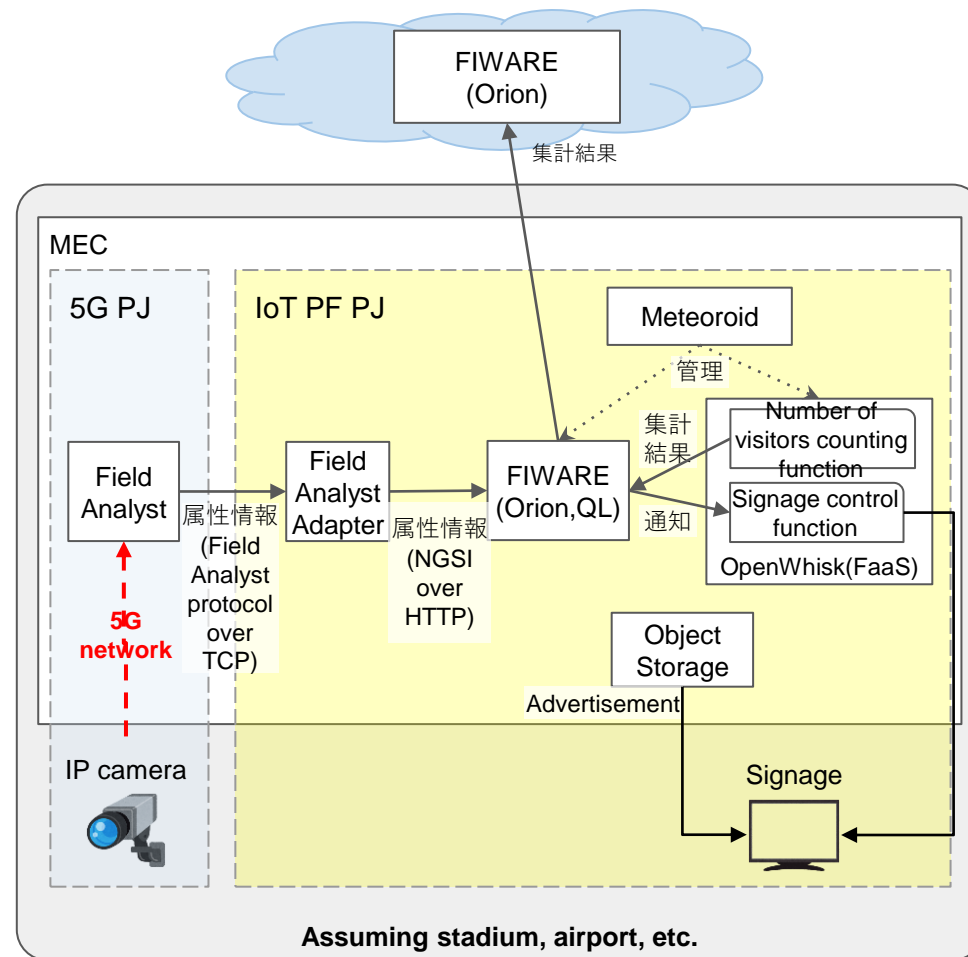
---

- Develop the **Meteoroid** to integrate the FIWARE and FaaS feature
  - Meteoroid provides the event driven application execution environment in the FIWARE eco system utilizing FaaS (Apache OpenWhisk)
- Evaluate a use case utilizing the Meteoroid integrating with 5G project network
  - Use case : Digital signage control depends on the personal attribute

# Use Case Evaluation

## Use case

- Assume the entrance of stadium or airport
- Display the advertisement depends on the visitor's attribute (age)
- Collect the visitor's attribute by Field Analyst and notify to the FIWARE in every 3 sec.
- Control the signage depends on the attribute and count the number of visitors once a day
- Collected and counted data are stored into FIWARE in the cloud
- Advertisement data are gotten from object storage



# 6 Wrap up

- Key factors to succeed the open collaboration (from our experience)
  - Target oriented approach
  - Zero base thinking to consider the collaboration partners
  - Sufficient communications
  - Scheme, formation or system to keep sustainability

# Thank you!!

